



Consumers Find No Difference¹

95%
of consumers

94%
of consumers



Consumers' overall acceptability

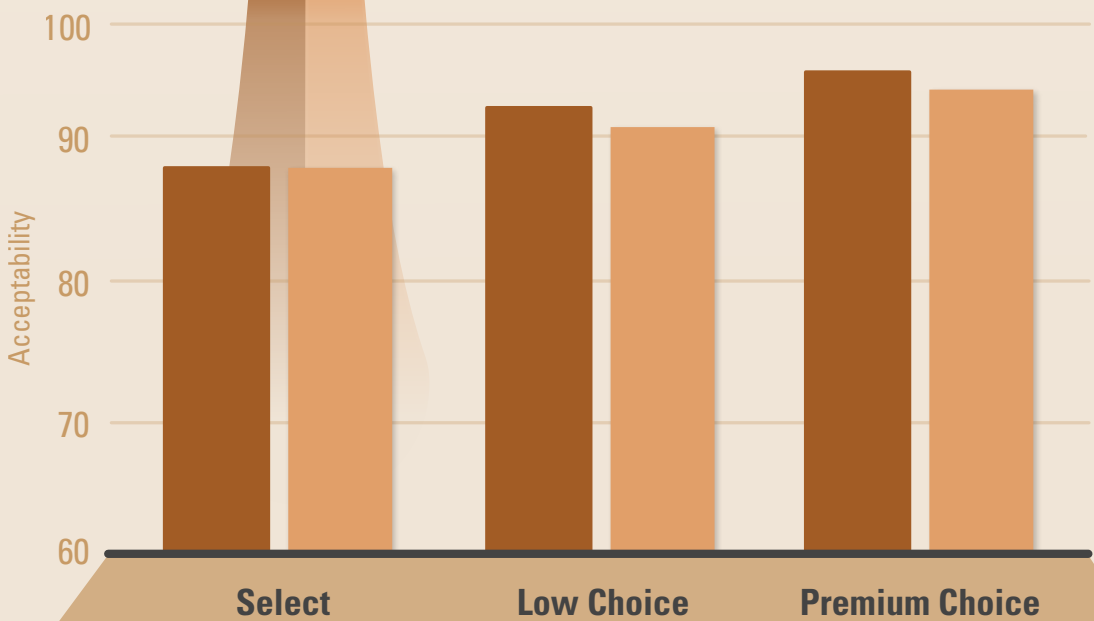
Beef from cattle fed Zilmax[®] vs. beef from cattle *not* fed Zilmax (control)

 Zilmax  Control

Consumers find no difference in tenderness²

Beef from cattle fed Zilmax vs. beef from cattle *not* fed Zilmax (control)

 Zilmax  Control



References

- ¹Hilton, G. G., Montgomery, J. L., Krehbiel, C. R., Yates, D. A., Hutcheson, J. P., Nichols, W. T., Streeter, M. N., Blanton Jr., J. R. and Miller, M. F. Effects of feeding zilpaterol hydrochloride with and without monensin and tylosin on carcass cutability and meat palatability of beef steers. *J. Anim. Sci.* 2009. 87:1394-1406.
- ²Merck Animal Health, Research on file, Report #2012-2: Consumer assessment of steaks aged for 14 or 21 d post-mortem from high-quality, black-hided British finishing steers fed zilpaterol hydrochloride, ractopamine hydrochloride, or no beta-agonist.

Merck Animal Health
For more information, go to www.zilmax.com.

IMPORTANT SAFETY INFORMATION

Zilmax has a withdrawal period 3 days prior to slaughter. Not for use in animals intended for breeding. Do not allow horses or other equines access to feed containing zilpaterol. Do not use in veal calves. Not to be fed to cattle in excess of 90 mg zilpaterol/head/day in complete feed. If pen consumption of complete feed exceeds 26.5 lb/head/day (90% dry matter basis), zilpaterol should not be fed in complete feed. For complete safety information, please refer to product label and Zilmax website.

Zilmax[®]
(zilpaterol hydrochloride 4.8%)

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